

**The Dual Line Compensation Plan...**

...is based on the simple two team-building concept — a left side team (leg) and right side team (leg). Since there are just two teams to build, this creates excitement as new Members join, one after the other, down team lines, helping more people benefit from the volume and creating greater leverage within the plan. This allows you the opportunity to earn commissions not only on your personal sales but also the sales made by other people that fall under you — no matter who makes the sale, even if they're placed under you by your upline!

When you enroll as a Member and place an Autoship order for at least one Vemma Nutrition Program™ you will instantly receive access to your back office and a free marketing website. All enrolling is done through this marketing website. You will automatically be placed in one of your Enroller's two teams. Then, you can concentrate on inviting people to visit your site and begin building both of your teams. As soon as you qualify your business by enrolling at least one active member on your left and right sides, you are then eligible to earn Team Building income.

Best yet, the Vemma® Compensation Plan pays out a true 50% of the CV (wholesale price in the US) weekly, so you have the opportunity to get paid every week! Your monthly Autoship order will activate your membership for four weeks including the volume week in which the order is placed, plus a one-week grace period.

Vemma features three ways to earn!

- [Retail Income](#)
- [Team Building Income](#)
- [Global Bonus Pools](#)

Retail Income

**Customer Bonus**

Qualifications: Member status

Enrollers can earn the Customer Bonus on products purchased by Customers they enrolled

<b>Vemma Nutrition Program Purchased</b>	<b>First Order</b>	<b>Customer Credit</b>	<b>Retail Income</b>	<b>Successive Orders</b>	<b>QV / CV</b>	<b>Cycle Credit</b>
1-Pack	\$10 USD	1/2	\$9 USD	\$5 USD	60	1
2-Pack	\$20 USD	1	\$12 USD	\$10 USD	120	2
4-Pack	\$40 USD	2	\$18 USD	\$20 USD	240	4

If Customers upgrade to Member status prior to the run for the period in which the order was placed, the order will payout as if they were a Member.

Team Building Income

**The Team Bonus**

The Team Bonus will be paid at the end of each four week rank advancement period.  
Qualifications: Active with 120 QV and Qualified (four personally-enrolled active Members or Customers, one in each leg, two anywhere) at the time the bonus is paid.  
Eligible Members who cycle at least once in a four-week period will earn the Team Bonus in the amount of the difference between their TOTAL 4 week earnings and \$60 USD, ensuring \$60 USD in earnings every four weeks that they remain qualified.

**Instant Sponsor Bonus**

Qualifications: Member status with a past purchase

For the first sale only, the immediate upline Sponsor will receive a \$4 USD Instant Sponsor Bonus (ISB) on the first Member placed below them on the left or right's purchases. Subsequent orders will be paid out in the existing Cycle Bonus. Neither activation nor qualification is required for this bonus; however a Member needs to have purchased an order at some point. This bonus will pay out only once in the lifetime of each Member. The Instant Sponsor Bonus will compress to the next eligible Member in the upline if one of the two following conditions exist:

- The upline is not a Member
- The upline has never ordered

**Fast Start Bonus**

Qualifications: Active with 60 QV

Eligible Enrollers will receive the Fast Start Bonus on the first order of those Members whom they personally enrolled. Each first sale will also contribute ½ Cycle Credit or half QV and CV.

<b>Vemma Nutrition Program Purchased</b>	<b>Bonus Earned</b>	<b>QV / CV</b>	<b>Cycle Credit</b>
1-Pack	\$10 USD	30	1/2
2-Pack	\$20 USD	60	1
4-Pack	\$40 USD	120	2
10-Pack	\$80 USD	240	4

Fast Start Bonus will be paid on the first purchase of any of the Builder Packages regardless of the order history. Fast Start Bonus is subject to Compression. If the Enroller is inactive then the first qualified upline Enroller will receive the Fast Start Bonus.

**Consistency Bonus**

Qualifications: Active with 120 QV

On every ongoing order of a personally-enrolled **Member's** orders, the Enroller will be eligible to receive a 5% Consistency Bonus.

Vemma Nutrition Program Purchased	Consistency Bonus Earned
1-Pack	\$3 USD
2-Pack	\$6 USD
4-Pack	\$12 USD
10-Pack	\$18 USD*

\*The Consistency Bonus amount does not total 5% on this item in order to allow seven cycle credits.

Any Consistency Bonus that is generated, but not eligible for, will be added to the weekly cycle value amount.

**Cycle Bonus**

Qualifications: Active with 120 QV and Qualified (two personally-enrolled active Members, one in each leg).

At the end of each volume period (week), the Vemma computer searches down your left and right teams (legs) and whenever three sales (180 QV) in one leg and six sales (360 QV) in the opposite teams occur (sides can switch back and forth), Members are eligible to earn a Cycle Bonus of approximately \$22 - \$26 USD.

To ensure the highest possible cycle value payout amount, Vemma will add all monies to total 46% (+3% Global Bonus Pools + 1% Team Bonus and Rank Advancement Rewards = 50% payout) of the commissionable value (wholesale dollar in US) to the cycle value each week. The weekly cycle value will be determined each week based on total sales.

Vemma Nutrition Program Purchased	Successive Sales	QV / CV
1-Pack	1 cycle credit	60
2-Pack	2 cycle credits	120
4-Pack	4 cycle credits	240
10-Pack	7 cycle credits	420

Members will not be eligible to receive most earnings until they have qualified their membership by having a 120 QV Autoship on file and one active Vemma Member on their right side and one active Vemma Member on their left side whom they personally enrolled. Members will be able to accrue volume in their profit leg if they are qualified. However, if a member has 8 consecutive weeks of non-qualification, the volume in their profit leg only will flush. For

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every consecutive week after the 8-week flush that they continue to not qualify, no volume will accumulate on the profit side. Any sales that they have in the power leg of their organization will remain there until they have qualified their membership as long as they are active. Members are considered active if they have an active Autoship base order with a 60 QV minimum order every five weeks.

If they have four consecutive volume periods in which they are not active, all accumulated volume in both legs will flush.

At the end of every corporate 52 week period, all power leg volume in excess of 15 times the total amount of the members most recent 4 week profit leg volume will be flushed, if that member was enrolled prior to week 27. Members enrolled during or after week 27 will not flush until the following year.

After 24 consecutive weeks without activity, the membership will be terminated.

#### **Cycle Earnings Levels:**

The cycle earnings levels only apply to the Cycle Bonus and do not affect any other areas of income in the Vemma Dual Line Compensation Plan. A Member has 12 weeks to decide to upgrade their package before their earnings level is locked in for that position. Once they reach the maximum cycle level earnings on that position for four consecutive weeks, they will be given one new position above their maxed position. That position will have the same earning level limit, unless they purchase an upgrade package for that position. Up to two positions maximum are allowed per Member, four per married couple.

These levels will change in August or September as we introduce the new Builder Packs that will include Vemma V2 fridge bricks.

One Pack. This package allows you the opportunity to earn up to \$52,000 USD per year (\$1,000 USD per week) in Cycle Earnings and unlimited earnings in the other areas of income with the Vemma Dual Line Compensation Plan.

Two Pack. This package allows you the opportunity to earn up to \$156,000 USD per year (\$3,000 USD per week) in Cycle Earnings and unlimited earnings in the other areas of income with the Vemma Dual Line Compensation Plan.

**Four Pack.** This package allows you the opportunity to earn up to \$520,000 USD per year (\$10,000 USD per week) in Cycle Earnings and unlimited earnings in the other areas of income with the Vemma Dual Line Compensation Plan.

**Ten Pack.** This package allows you the opportunity to earn up to \$1.300,000 USD per year (\$25.000 USD per week) in Cycle Earnings and unlimited earnings in the other areas of income with the Vemma Dual Line Compensation Plan.

PLEASE NOTE: A minimum 120 QV Autoship is required to earn a cycle bonus; these pack purchases only set your maximum earning level

**Enroller Matching Bonus**

Qualifications: active with 120 QV and Qualified (four personally-enrolled active Members, one in each leg, two anywhere)

The Enroller Matching Bonus pays 10% Enroller on all of their personally-enrolled Member's Cycle Bonus check amounts. If a Member does not meet the eligibility requirements to earn it, the Enroller Matching Bonus will compress to the first eligible upline Enroller. Qualifying for this bonus is as simple as enrolling two additional active members, four total.

**Second Tier Matching Bonus**

Qualifications: Active with 120 QV and Qualified (six personally-enrolled active Members, one in each leg, four anywhere)

Not only can Members earn on the people that they personally enrolled, but they are eligible to earn a 10% matching bonus on all of their personal enrollees' personally-enrolled Member's Cycle Bonus check amounts. If a Member does not meet the eligibility requirements to earn it, the Second Tier Matching Bonus will compress to the first eligible upline Enroller. Qualifying for this bonus is as simple as enrolling four additional active members, six total.

**Global Bonus Pool Levels**

These 12-week bonus pools encourage team building and cross line cooperation by rewarding leaders with a bonus that encompasses 3% of overall Vemma sales. To qualify for a full share of this bonus, memberships must meet or exceed the cycle requirements shown below. Each level of this bonus Members qualify for also entitles them to a share of the previous bonus pool up to a share of all five pools.

<b>Global Bonus Pools</b>	<b>Percentage</b>	<b>Half Share</b>	<b>Full Share</b>
Pearl Bonus Pool	.5%	160 Cycles	240 Cycles
Ruby Bonus Pool	.5%	400 Cycles	600 Cycles
Sapphire Bonus Pool	.5%	1000 Cycles	1500 Cycles

Emerald Bonus Pool	.5%	2000 Cycles	3000 Cycles
Royal Bonus Pool	1%	5000 Cycles	10000 Cycles

**One Time Rank Advancement Rewards:** After qualifying at a new rank for TWO or THREE consecutive four-week Rank Advancement periods, a one time bonus will pay out. These bonuses increase at each rank with the following rewards:

*Two consecutive four-week periods*

Silver	\$100 USD
Gold	\$250 USD
Diamond	\$500 USD
Platinum	\$750 USD
Star Platinum	\$1,000 USD
Executive	\$1,500 USD
Star Executive	\$2,000 USD

*Three consecutive four-week periods*

Presidential	\$3,000 USD
Star Presidential	\$5,000 USD
Ambassador	\$10,000 USD
Star Ambassador	\$15,000 USD
Royal Ambassador	\$25,000 USD












**Rank Advancement Award Levels**

Rank Advancement and other recognition will be based on four-week periods and calculated when bonuses are run for the last week of the four-week period. This recognition will be posted in your Vemma back office approximately two weeks after the bonus run.

By achieving a certain number of cycles in a four-week period, Members can achieve various ranks and be recognized as a Leader!

Pin	Leader Rank	Number of cycles in a four-week period
N/A	Bronze	1
	Silver	5

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	Gold	10
	Diamond	20
	Platinum	50
	Star Platinum	75
	Executive	100
	Star Executive	175
	Presidential	250
	Star Presidential	375
	Ambassador	500
	Star Ambassador	1000
	Royal Ambassador	2000

## Glossary of Terms

### CV/QV

Equal in the Vemma plan, both CV and QV are the value associated to the specific product that allows you to build cycles and earn bonuses.

### Enroller

When you introduce a new person to the Vemma opportunity and sign them up, you are the Enroller. Your Enroller is the person who introduced you to Vemma.

### Sponsor

The term sponsor refers to the person immediately above you in the tree structure. You are the sponsor of the two people immediately below you.

### Autoship

Autoship is a recurring monthly order that is delivered to you each month saving you the trouble of having to call in or go online.

### Qualify

Each membership must be qualified to earn bonuses. You qualify your membership by being Active with 120 QV autoship and personally enrolling one Member on your left side and one Member on your right side, each with a minimum 60 QV order.

### Active

In order to be considered active, you must have an active Autoship base order with a 60 QV minimum order every five weeks. A 60 QV order will activate your account for four volume periods including the volume week in which the order is placed, plus one volume week grace period. As an active member you can accrue volume from sales that occur under you in your power leg.